



## Now hiring: Online Marketing Manager

Wikitude has an immediate opening for a full-time Online Marketing Manager in our head quarters office in Salzburg, Austria. You, as a successful candidate, are capable of managing various online marketing initiatives with the goal of promoting Wikitude's products, both Wikitude's augmented reality SDK as well as Wikitude Studio. You will actively manage activities like: SEO, Ad Words, direct email campaigns, social media integration, blog posts, affiliate marketing, online public relations, lead generation and lead conversion optimizations. You will report directly to the CMO.

### If you can reply "yes" to at least 6 of these 7 questions, we want you!

- Do you have experience in and are keen to master the art of online marketing?
- Do you have very good English language skills?
- Do you have a passionate interest in online media and technology?
- Do you have analytical skills to track your KPIs like lead generation and conversion?
- Have you worked with Google Analytics, MailChimp, MixPanel before?
- Do you read TechCrunch, Venture Beat and Robert Scoble's feed?
- Are you a EU citizen or have EU work permit?

### What you can expect from us:

- working with a fun, dynamic and cutting edge technology team
- international work space with colleagues from countries near and far
- play with gadgets you won't see on TechCrunch for another 6 months
- flexible environment of a maturing startup in the augmented reality industry
- an office in the historic center of beautiful Salzburg right on the edge of the Alps
- phenomenal outdoor activities in both winter and summer
- growth potential for you as an individual as well as for the company you will be part of

Minimum monthly salary is EURO 2,200.00, 14 (!) salaries per year (this statement is required by Austrian law). Higher salary is certainly possible depending on qualifications and experience.

Take the plunge and send your CV and cover letter to [jobs@wikitude.com](mailto:jobs@wikitude.com)



#### About Wikitude®

Wikitude GmbH is the renowned pioneer of mobile augmented reality (AR) technology and the company behind a number of award winning AR solutions for smartphones, tablets and wearable display technologies. Its fully in-house developed AR solution is available in the [Wikitude AR SDK](#) and [Wikitude Studio](#), and enables thousands of apps, brands, agencies, developers and AR enthusiasts to achieve their project goals. With tens of thousands of developer accounts and published AR apps, Wikitude is the globally leading AR technology platform. The company chairs the international AR technology standardization as part of the Open Geospatial Consortium (OGC). Wikitude® is a registered trademark of Wikitude GmbH, for more information please visit: [www.wikitude.com](http://www.wikitude.com)